



Scalefusion Extended Help to Listening Books Charity Organization



About the Company

Listening Books is a UK-based charity organization that provides high-quality audiobooks to individuals who are unable to read because of an illness, disability, or a mental health difficulty. The Listening Books app currently offer services to over 50,000 members across the UK, including individuals, schools, care homes or hospices, hospitals, and other organizations that cater to the print-impaired individuals. Listening Books stores over 7,000 audiobooks available to download, stream and borrow on MP3 CD from bestselling authors. They are also a vital resource for students with print impairments because they support the UK's National Curriculum from Key Stage 2 to A-Level.

Business Goals

Since Listening Books is a charity organization for people that caters to individuals with a disability or illness, their definition of benefit does not fall in terms of money but whether the needy people are able to access their app. Hence, the organization tried supplying hospitals and healthcare institutes with Android tablets that can actually help the needy. Their sole business goal was that all the devices they hand out to hospitals should be effectively used to fulfill their intended purpose.

Challenges

Listening books offers online audiobook service to hospices and hospitals on tablets to help their patients. And their only challenge was to ensure the tablets which they provided to individuals and organizations were used for listening to audiobooks only. They wanted to make sure the devices were not used for any personal uses, such as unnecessary access to the internet, downloading apps, browsing irrelevant websites, etc. Listening Books wanted a solution that could track each tablet's activity and ensure that it fulfils its sole purpose.

Industry

Healthcare

Solutions & Features

- Kiosk Lockdown
- Android Device Management
- Application Management
- Location Tracking

Key Benefits

- Smooth setup and enrollment of the devices
- Centralized device monitoring and management
- Ease of management with device grouping
- Curbed misuse and unauthorized access

Why Scalefusion

- Industry-leading UEM provider with simplified and intuitive mobile device management experience
- Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
- Leading choice for a scalable solution with multi-OS support

Solution

Listening Books carried out extensive market research to find a solution that could resolve their challenges. The organization found Scalefusion to be an apt and user-friendly solution that can effectively lockdown all the tablets into kiosk mode. On kiosk mode, tablets can no longer be accessed for personal usage, therefore, irrelevant web-surfing and downloading entertainment and social media apps was immediately disabled. With Scalefusion's GPS-enabled location tracking, Listening Books' IT admin can track any devices' exact location in real time.

As a seamless Mobile Device Management (MDM) Solution, Scalefusion helped the organization remotely control and manage all the company-owned devices over the air, from a single web dashboard. Despite not being a corporate facility, the IT staff at Listening Books was easily able to navigate through Scalefusion's easy to use dashboard. The team could smoothly enroll multiple devices on the dashboard and manage groups of devices for better convenience.

Key Results

- Enhanced, distraction-free reading experience to the patients
- Reduced IT efforts
- Centralized device monitoring to ensure devices are only used to listen to audiobooks

Testimonial

“We are an UK based charity organization providing aid in the form of audiobooks to hospital and hospices patients and individuals. Scalefusion has facilitated to do this in a very simple and secure way. We can say that it would have been difficult to offer this service without Scalefusion. In addition to that, so far, we have found it as the most user-friendly solution.”

About Scalefusion

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

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