



## Scalefusion helped US Cold Storage in expanding their data collection methods



### About the Company

United States Cold Storage is a premier provider of refrigerated warehousing and related logistics services throughout North America. With roots dating back to 1891, USCS has long served a diverse customer base with requirements ranging from primary storage to fully integrated third-party logistics. The company offers 194 million cubic feet of temperature-controlled warehouse and distribution space in 34 facilities located in 12 states including California, Delaware, Florida, Illinois, Indiana, Nebraska, North Carolina, Pennsylvania, Tennessee, Texas, Utah, and Virginia. USCS is the third largest PRW Logistics provider in North America.

### Business Goals

United States Cold Storage provides cold-storage warehousing for a complete range of perishable food products, pharmaceuticals, and other items. The company was quick to figure that using technology can greatly benefit business by making inventory tracking and managing processes easier within the warehouse facility. So, to efficiently manage these goods in the warehouse facilities, every worker is given a tablet to carry out their work without any human errors. United States Cold Storage had another basic requirement for using mobiles in their facility- they wanted to expand their data collection methods in the warehouse.

### Challenges

USCS wanted to closely monitor all the tablets in real-time that were provided on-field to the workers. They also wanted to restrict employees from accessing unauthorised data on the devices while on duty. On the other hand, they needed a solution for tracking the battery life because the 110V electrical outlets that were used at their workstation did not support the tablets while charging. Hence they had to use portable battery chargers, but it wasn't a convenient or efficient long-term solution. So, the company started searching for an online tablet-based kiosk solution that could help them to save time and solve all the complexities and issues in business.

#### Industry

Storage and Logistics

#### Solutions & Features

- Kiosk Lockdown
- Android Device Management
- Application Management
- Remote Cast and Control
- Content Management
- DeepDive
- Custom Branding

#### Key Benefits

- Enhanced work experience with Android tablets
- Distraction-free working environment for employees
- Device monitoring for performance and security
- Remote monitoring for battery usage in devices

#### Why Scalefusion

- Industry-leading UEM provider with simplified and intuitive mobile device management experience
- Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
- Leading choice for a scalable solution with multi-OS support

## Solution

After researching online, USCS locked on Scalefusion's Kiosk Lockdown Solution. The IT admin could now lockdown Android devices in kiosk mode and restrict the end-user from tampering with its settings. They could now monitor all the company-owned devices in real-time by tracking them from Scalefusion's dashboard, and also make sure to only enable business-related apps on the device, so the user cannot fiddle around with the apps and misuse the device, saving its battery life. USCS could remotely check the battery status of the devices before it got drained off. They could also manage the branding from the dashboard by customizing the device home screen by setting company wallpaper, company logo, changing the favicon size, and more. After successfully overcoming their previous problems they believe that Scalefusion plays a vital role in one of USCS's projects that generates \$100,000+ annually.

## Key Results

Here's how United States Cold Storage benefited from implementing Scalefusion:

- Easy monitoring of devices in real-time
- Enforcing device usage policies at work
- Easy customization through Scalefusion dashboard
- Tracking battery usage of the device with advanced reporting

## Testimonial

“Scalefusion plays a key role in a project that we generate \$100,000+ annually in previously uncollected revenue by moving the data collection the place where the actual work is done. These results are from one facility and will expand when the project moves to other facilities. I searched Google for Kiosk Applications in Android. As I compared the results, the battery-life measure on your dashboard and branding methodology sold me.”

### About Scalefusion

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

### Enterprise Sales & Partnerships

[sales@scalefusion.com](mailto:sales@scalefusion.com)

[partners@scalefusion.com](mailto:partners@scalefusion.com)

### Call Us

(US) +1-415-650-4500

(INDIA) +91-8499-835020